

NETWORK MOVEMENTS

Keep Up with Current Trends and Rajant Innovation

Our monthly newsletter keeps you updated on the latest innovation and happenings at Rajant and in the industries we serve.

GIVING BACK

Rajant Honors Pennsylvania Wounded Warriors with Veterans Day Philanthropy

Rajant hosted its seventh annual Veterans Day remembrance in support of Pennsylvania Wounded Warriors. During the event, Rajant co-founder and CEO, Robert Schena, presented a \$20,000 donation to Pennsylvania Wounded Warriors, Inc., an independent, statewide nonprofit organization through which 95 percent of all donations go directly to veterans in need of financial support and their families. The gift comes from a \$13,000 contribution from Rajant in the name of the company's annual golf tournament winners, Eagle Technology Group Ltd. of Auckland, New Zealand, and a \$7,000 contribution from Rajant manufacturing partner EFE.



VERTICAL VISION



At the Coalface of Change

Written by Chris Mason, VP of Sales, EMEA at Rajant Corporation

The acceleration of new technologies is transforming the way a range of industries operate. In particular, there has never been a greater need for digitalization within the coal sector, as mining operators juggle the necessity for profitability versus the requirement to drastically reduce running costs, heighten efficiency and improve safety performance. With mines growing deeper underground, it is also becoming abundantly clear that technology will play a huge part, both now and in the future...

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NOT TO BE MISSED

The Impact of Reliable Wireless Infrastructure on Advanced Security Technologies

How network connectivity fills the space between man and machine for public safety

Written by Alice DiSanto, AVP of Marketing, at Rajant Corporation

Outdoors, indoors, above ground and below, in suburbs and cities, machines will act as 24/7 sentinels. In performing this task, they will require continuous network connections. Wearable high-tech devices, meanwhile, will be common accessories for public safety officers and citizens alike. The deployment of robotics and autonomous platforms – land, sea and air – will become more common post-2020, and the use of wearables is also on the rise...

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MEET THE TEAM



Alice DiSanto
AVP of Marketing

Where did you work before Rajant and what attracted you to Rajant?

Prior to Rajant, I worked for Sharp Electronics and was in charge of marketing their upstart U.S. robotics division. Rajant was the only networking capable of providing 24/7 reliability

for the Sharp autonomous UGV security and surveillance robot. The pressure to show proof case to security and public safety industries, which are intolerant of failure, was alleviated with the strategic Rajant partnership. I was a 100% satisfied Rajant customer and came in as a BIG fan.

What is a typical day like for you at Rajant?

My position is uncharted. I am Rajant’s first AVP of Marketing and have been able to frame the job around the needs of the organization. That’s exciting. Day-to-day, I maintain the consistent voice of the organization for Rajant’s public and media relations as well as strategic relationships, primarily with regard to traditional

and social media, global IIoT initiatives, trade organizations, analyst research, technology partners, and our sales channel. Focus on the lifetime value of each relationship is at the heart of what I do. Every transaction representing Rajant is yet another opportunity to win a fan, an ally and a customer through genuine listening, integrity, respect, and responsiveness.

What do you like most about your job?

The culture and our offering are paramount to me. Working shoulder-to-shoulder with others as committed to the company provides tremendous daily energy, and it cannot be understated.

What book are you reading right now?

I just finished “Petty – The Biography” by Warren Zanes about Tom Petty. Top of my reading are biographies and auto-biographies with a leaning towards musicians and athletes. What I find is that if I wasn’t a fan, I’m now one. Great talent comes from extraordinary living.

What do you like to do when you aren’t working?

Fitness is a body, mind, and spirit thing for me. I do what I can, where I can to maintain strength for what comes my way. Running, walking, lifting, and yoga are my go-to activities. Fitness for me also includes things like calling a friend every day, enjoying at least one social activity a week, and sharing a family dinner every night.

What is the best advice you’ve ever heard?

Be the guardian of your words and deeds.



Donate a “CAN or ”DO” an act, like deliver a meal, to end hunger.

Rajant is helping #EndHunger by joining the SIA Women in Security Forum’s #CanDoChallenge. All three Rajant U.S. offices are donating nonperishables to Philabundance (Malvern,PA), Matthew’s Crossing Food Bank (Chandler, AZ), and CHRISTIAN SOCIAL SERVICES INC (Morehead, KY).

What “can” you “do”? Visit the Can Do Challenge website today and spread kindness this season.

GIVE BACK

UPCOMING TRAINING

WHERE NEXT?



Sign Up Today for Our RCNA Training Class Authorized Kinetic Mesh Partners and Distributors Only

Dates: December 1 - 3, 2020
Dates: January 26 - 28, 2021
Location: Online via GoToWebinar
Registration Fee: \$200 (special rate during COVID)

Learn from Rajant’s experts as you gain experience with our innovative Kinetic Mesh® networking solutions. Pre-requisite online training modules available 24/7 on Rajant’s Partner Portal. To purchase a seat, visit our secure online registration page by clicking on the sign-up button below. Prepayment is required.

December 1 - 3, 2020

REGISTER

January 26 - 28, 2021

REGISTER



Rajant Hosts Global UNICEF Fundraising Event to Support Starving Children Around the World

When: November 19, 2020 • 9am - 5pm
Where: Rajant’s **YouTube** Channel
How: www.rajant.com/UNICEF

Rajant will host a fundraiser to bring awareness and donations for the United Nations Children’s Fund (UNICEF), a United Nations agency responsible for providing humanitarian and developmental aid to children in 192 countries worldwide. The virtual event is on November 19 and will be streamed “live” via Rajant’s YouTube channel from 9 AM to 5 PM EST.

WATCH NOW



If it’s moving, it’s Rajant. Industrial Wireless Networks Unleashed.
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