



Digital Marketing & Content Intern– Malvern, PA

HELP US BUILD WHAT'S NEXT.

Interested in social media, digital marketing, websites, AI, or emerging technology?

Rajant Corporation is looking for a creative, curious, and motivated intern to join our Marketing team and gain hands-on experience supporting real projects for a global technology company. We help connect people, machines, and autonomous systems in some of the world's most demanding environments, from industrial operations and robotics to defense and next-generation technologies.

Overview: We build the technology. You'll help us tell the story.

In this role, you'll work alongside an experienced Marketing team, develop practical skills, and learn emerging technologies, including AI, robotics, and autonomous systems that contribute to global projects.

Social Media & Content

- Schedule, publish, and manage approved social media posts, campaigns, and digital content across company platforms.
- Help maintain content calendars, track campaigns, and report basic engagement and performance.

Website, Digital Experience, AI Search & Discovery (GEO)

- Help maintain, format, and update web content, including pages, images, documents, and other resources.
- Assist with creating, organizing, and publishing digital marketing material, graphics, videos, and other creative content.
- Support website content reviews to improve accuracy, visibility, and discoverability across AI-powered search platforms.
- Help monitor how Rajant's products, technologies, and content appear across AI-powered LLM platforms.

Marketing Organization & Reporting

- Help maintain digital asset libraries, content trackers, and campaign schedules.
- Assist with collecting basic website, social media, and campaign performance data.
- Support general Marketing projects and team coordination as needed.

Ideal candidates are those who are motivated, dependable, and excited to learn.

- Current college students interested in Marketing, Digital Media, Business, or related fields.
- Creative, curious, organized, and attentive to detail.
- Interested in learning about marketing technology, websites, AI, and content creation.
- Able to manage assigned tasks, meet deadlines, communicate effectively with team members and other departments.

Additional Preferred Skills:

- Experience with WordPress or similar systems, Adobe Creative Suite programs or similar.
- Experience with Google Analytics, Search Console, or similar reporting platforms.
- Familiarity with AI-powered search, GEO, and emerging LLMs. (ChatGPT, Perplexity, Gemini)
- Interest in technology, AI, robotics, industrial automation, or emerging digital platforms

Why Join Rajant?

Real projects. Real experience. Real impact.

Rajant develops technologies that help organizations communicate, compute, and operate in challenging environments around the world. Gain global exposure, selling to diverse industries and collaborating with some of the world's most innovative companies.

Reports to: VP, Marketing **Employment Type:** Internship **Location:** Malvern, PA. On-Site

Travel: Occasional travel may be available for events, trade shows, partner programs, and internal meetings.

Apply: Introduce yourself w/ cover letter & resume to: jointheteam@rajant.com.

Rajant Corporation is an Equal Opportunity Employer and does not discriminate on the basis of race, color, religion, gender, national origin, age, physical or mental impairment, sexual orientation or any other category protected under federal, state or local law. Rajant is a USG Contractor and complies with all US laws, regulations and Executive Orders.

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